



## From One Local to Another

By shopping at Busch's you're not only supporting local businesses but your local schools too!

### Help Support Your Local Schools Today

Simply enroll in Busch's *Cash for Education* program and start earning money for your schools every time you shop at Busch's. This hassle-free program requires nothing more, it's that easy! What better way to support your local schools than through your local grocer! **To participate in Cash for Education you must be a Busch's MyWay member with a valid email address and opted in to receive our emails.**

Busch's is committed to helping our neighborhood schools and education programs. Every year Busch's will donate up to \$200,000 to participating organizations through *Cash for Education*. This program was designed to make fundraising simple and beneficial to all involved. Being a family-owned local company ourselves, we believe in supporting our fellow locals.

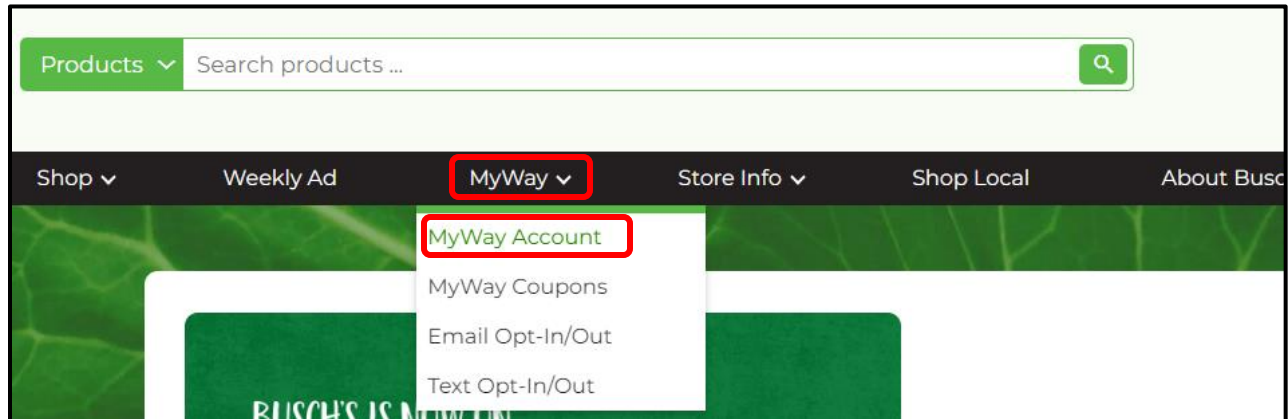
- Choose up to four organizations that you would like to support per quarter. You may also include the student you're supporting.
- Every purchase made using your MyWay account will earn rewards for your designated organization(s).
- At the end of the quarter, your organization(s) will receive a check for your participation with a report detailing the earnings. The Cash for Education page in your MyWay account will be updated to reflect the amount credited for the quarter.
- Participants are required to re-enroll every year. Enrollment for the following year will begin in October. You will receive an email reminder before the next year's enrollment begins.
- You may change your organizations at any time.
- You also gain all the benefits of being a MyWay member with access to exclusive offers, coupons, and more!
- If you do not find your school or school organization listed, encourage a representative from your school to complete the [enrollment form](#) and return to [Cashforeducation@buschs.com](mailto:Cashforeducation@buschs.com)!

Busch's Inc., Cash for Education Program, 565 E. Michigan Ave., Saline, MI 48176  
Phone: 734-214-8314 Fax: 734-214-8414  
Email: [cashforeducation@buschs.com](mailto:cashforeducation@buschs.com)

# HOW TO ENROLL IN CASH FOR EDUCATION

In October, participants may enroll in the Cash for Education program for the following year. Follow the steps below to successfully enroll for year.

1. In the address bar of the browser, enter: **https://www.buschs.com/myway-gateway**. Alternatively, at the buschs.com homepage, select **MyWay** → **MyWay Account**.



2. If you are not already signed in, the browser will be directed to the Login screen. Enter the registered **Email Address** and **Password** and select **Sign in**.

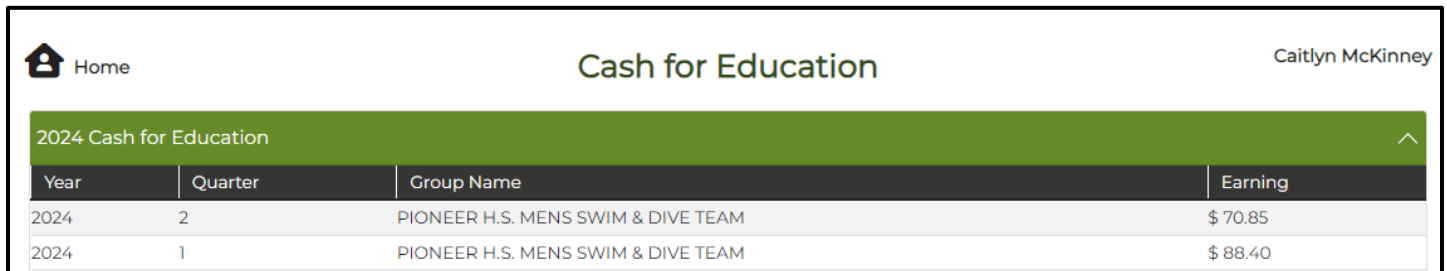
A screenshot of the 'Login' screen. The 'Email Address\*' field contains 'caitlyn\_mckinney@buschs.com' and the 'Password\*' field is masked with dots. A 'Forgot your password?' link is visible next to the password field. Below the fields is a 'Remember me' checkbox and a green 'Sign In' button, both highlighted with red boxes.

3. The **MyWay Gateway** selection page will automatically load. Select **Cash for Education**.



# HOW TO ENROLL IN CASH FOR EDUCATION

- The Cash for Education selection page will load. If there has been activity in any prior quarters, the earnings will be displayed at the top.

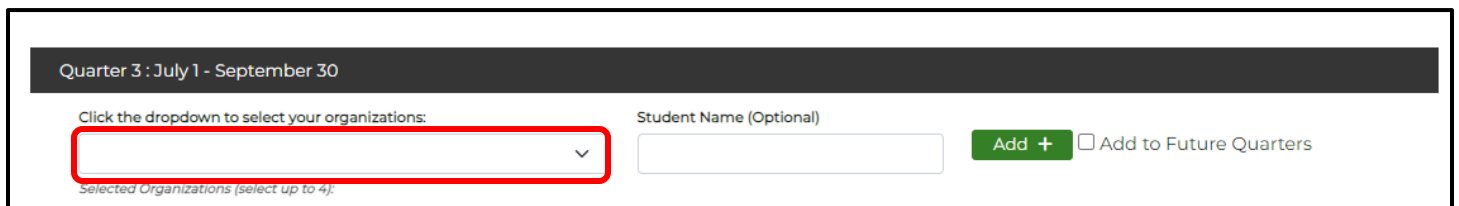


Home Cash for Education Caitlyn McKinney

2024 Cash for Education

Year	Quarter	Group Name	Earning
2024	2	PIONEER H.S. MENS SWIM & DIVE TEAM	\$ 70.85
2024	1	PIONEER H.S. MENS SWIM & DIVE TEAM	\$ 88.40

- Locate the quarter for enrollment by scrolling down the page if needed.
- Once the quarter is located, select the dropdown menu under **Click the dropdown to select your organizations.**

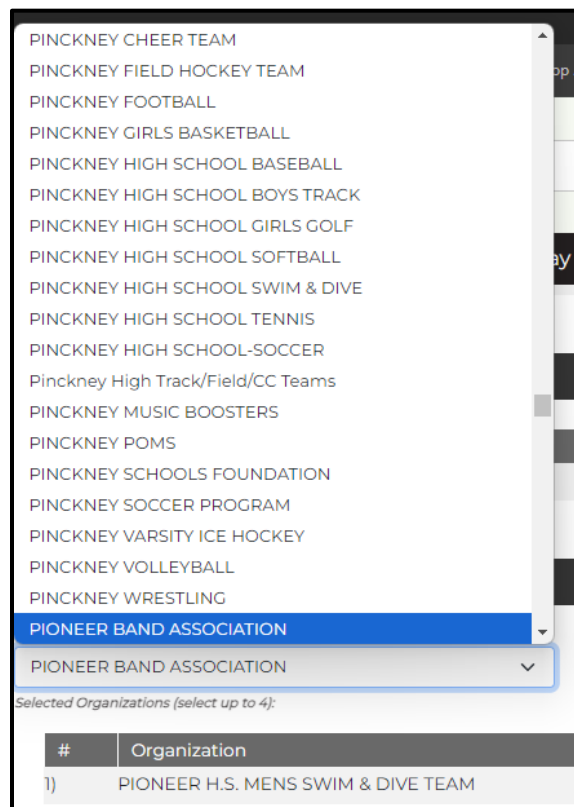


Quarter 3 : July 1 - September 30

Click the dropdown to select your organizations:  Student Name (Optional)    Add to Future Quarters

Selected Organizations (select up to 4):

- Select the school organization you would like to enroll. **NOTE:** You may enroll up to four organizations per quarter.



PINCKNEY CHEER TEAM  
PINCKNEY FIELD HOCKEY TEAM  
PINCKNEY FOOTBALL  
PINCKNEY GIRLS BASKETBALL  
PINCKNEY HIGH SCHOOL BASEBALL  
PINCKNEY HIGH SCHOOL BOYS TRACK  
PINCKNEY HIGH SCHOOL GIRLS GOLF  
PINCKNEY HIGH SCHOOL SOFTBALL  
PINCKNEY HIGH SCHOOL SWIM & DIVE  
PINCKNEY HIGH SCHOOL TENNIS  
PINCKNEY HIGH SCHOOL-SOCCER  
Pinckney High Track/Field/CC Teams  
PINCKNEY MUSIC BOOSTERS  
PINCKNEY POMS  
PINCKNEY SCHOOLS FOUNDATION  
PINCKNEY SOCCER PROGRAM  
PINCKNEY VARSITY ICE HOCKEY  
PINCKNEY VOLLEYBALL  
PINCKNEY WRESTLING  
PIONEER BAND ASSOCIATION  
PIONEER BAND ASSOCIATION

Selected Organizations (select up to 4):

#	Organization
1)	PIONEER H.S. MENS SWIM & DIVE TEAM

# HOW TO ENROLL IN CASH FOR EDUCATION

8. Optionally, you may enter the **Student's Name** in the designated box.

Quarter 3 : July 1 - September 30

Click the dropdown to select your organizations: PIONEER BAND ASSOCIATION

Student Name (Optional) John Smith

Add +  Add to Future Quarters

Selected Organizations (select up to 4):

#	Organization	Student Name	
1)	PIONEER H.S. MENS SWIM & DIVE TEAM		Delete

9. If you would like this organization to be added to future quarters, select the white box next to **Add to Future Quarters**.

Quarter 3 : July 1 - September 30

Click the dropdown to select your organizations: PIONEER BAND ASSOCIATION

Student Name (Optional) John Smith

Add +  Add to Future Quarters

Selected Organizations (select up to 4):

#	Organization	Student Name	
1)	PIONEER H.S. MENS SWIM & DIVE TEAM		Delete

10. Select **Add +**.

Quarter 3 : July 1 - September 30

Click the dropdown to select your organizations: PIONEER BAND ASSOCIATION

Student Name (Optional) John Smith

Add +  Add to Future Quarters

Selected Organizations (select up to 4):

#	Organization	Student Name	
1)	PIONEER H.S. MENS SWIM & DIVE TEAM		Delete

11. The organization will be added to the quarter, and the future quarters if the check box was selected in the previous step.

Quarter 3 : July 1 - September 30

Click the dropdown to select your organizations:

Student Name (Optional)

Add +  Add to Future Quarters

Selected Organizations (select up to 4):

#	Organization	Student Name	
1)	PIONEER H.S. MENS SWIM & DIVE TEAM		Delete
2)	PIONEER BAND ASSOCIATION	John Smith	Delete

Quarter 4 : October 1 - December 31

Click the dropdown to select your organizations:

Student Name (Optional)

Add +

Selected Organizations (select up to 4):

#	Organization	Student Name	
1)	PIONEER H.S. MENS SWIM & DIVE TEAM		Delete
2)	PIONEER BAND ASSOCIATION	John Smith	Delete